

DEJ INTERIORS Company Profile



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DEJ Interiors is a manufacturing supplier of finest quality home and office furniture, producing locally manufactured, world class products with the added benefit of select and exclusive components. With 25 years of experience, a wide range of products for every application and a substantial production capacity, neatly tied up with dynamic leadership and initiative.

HISTORY

Directors Daniel and Elize Tavares, had a clear vision for DEJ Interiors at its' inception in 2007, to provide a start to finish office furniture solutions company, designing, prototyping, manufacturing, assembling and marketing of world class furnishings.

It is safe to say that Daniel was destined to be a pioneering market leader in this field, as a teenager working the lathe at a company then owned by his father, with every turn, cut and bend he learned the strengths and weaknesses in the components that his father's company was supplying the office furniture industry. It was only a matter of time before Daniel's vision out grew his current station as he rose through the ranks. The inevitable was a group of companies encompassing all aspects of the office furniture industry, thus, the genesis of Interseat, DEJ Interiors and Interplastics.

Daniel's ambition was matched only by that of his wife and partner, Elize, who provided the ultimate counter balance and final piece of the intricate puzzle that is DEJ Interiors, a match for Daniel's knowledge and experience in steel working and component manufacture. An eye, feel and passion for the fine grain of quality woods and the subtle curves of a finely pressed veneer, the hands on wood worker and dynamic entrepreneur, Elize closed the circle. With their combined knowledge and experience, finally, nothing could limit their ambitions as wood; steel and upholstery were now designed and forged under one roof.

To this day, not compromised by their positions as owners and directors, it is not uncommon to see Elize and Daniel getting their hands dirty in the wood and steel factories as their love and dedication to their products has never faded.



Products

While DEJ maintains the stalwart designs that can fill a space in any application, we also pride ourselves on our modern trend setting offerings such as the Vuitton with its' continental flare and sporty lines, echoing a stylish super car which could explain it being our fastest moving range! Our Open range which name says it all, an ultimate solution open to any possibilities, with almost every one of it's surfaces adjustable.

Our catalogues also include models for every taste. From the clean efficient lines of our Linea range with its' central European influence which demands a disciplined respect to the plush luxury of the dual full shell, genuine leather Comfort Range.

All of our products here at DEJ are manufactured at the highest levels with stringent quality control at several stages of the production line, to grant us the confidence to offer a 5 year guarantee on all of our products.



CAPACITY

Between our two production facilities we boast some of South Africa's most sophisticated machinery in the furniture industry, such as **5 Axis Wood CNC's**, CNC Pipe Benders, **CNC Welding Robots** and Plastic Injection Moulding Machines, along with our veneer pressing facilities.



Our design team and on site toolroom work hand in hand, allowing all functions to be performed in-house, right from the design phase on 3D Cad, to moulds and tooling, to prototypes and production. All but a few select components which are imported, are manufactured under one roof, giving us an unparalleled production capacity with the result being minimum lead times and fully customisable solutions.

